

August 2022

# COMMUNITY *Interest*

THE QUARTERLY NEWSLETTER  
FOR REDWOOD CAPITAL BANK

COVER PHOTOS BY: CINDY CONN



## Core Strength

By JOHN DALBY

Core strength allows one to move in any direction, as well as to provide balance. It helps prevent falls and gives much needed support. Core strength allows a body to function properly with stability.

The same can be said for a company's core strength. No two businesses are alike. Often times, the differences are what makes a company stand out from its competitors - which can be a contributing factor in attracting new customers. These distinctive qualities are also known as core competencies. According to businessnewsdaily.com, "Core competencies are the competitive advantages (products, skills capabilities and more) that distinguish you from others in your field. Business core competencies are competitive advantages that no competitor can reasonably offer or replicate."

How do Redwood Capital Bank's core competencies compare to other financial institutions? Here are just a few:

**LOCAL** - Founded in 2004 with the support of over 600 local shareholders, no other bank in Humboldt County has a greater interest in helping local individuals, families and businesses succeed.

**INDEPENDENT** - Here you will receive local decisions from local people.



**...We have a vested interest in the health and well being of Humboldt County.**

**COMMUNITY** - Dollars deposited here stay here and are reinvested into the local community in the form of loans to help people buy homes, start businesses and help make Humboldt County a desirable place to live, work and play.

The very foundation of Redwood Capital Bank lies within the mission statement, "Redwood Capital Bank will deliver superior community banking services." This is the core of who we are. We believe our customers and shareholders deserve the very highest level of service.

Being Humboldt County's only local, community bank, we have a vested interest in the health and well-being of the local economy and to the people who call this area home. Thank you for choosing Redwood Capital Bank, it is an honor serving you.

John Dalby is the President & CEO of Redwood Capital Bank. He can be reached at (707) 444-9833 or via email at [jdalby@rdwo.com](mailto:jdalby@rdwo.com)



## Inside This Issue

Core Strength	Page 1
Change is Constant	Page 2
Earnings Release	Page 2
Eureka Branch	Page 3
Arcata Branch	Page 3
Fortuna Branch	Page 3
Henderson Center Branch	Page 3
Credit Card	Page 4
Holidays	Page 4
ATM Information	Page 4
Branch Locations	Page 4
Dividend Update	Page 4
Senior Management & Directors	Page 4

# Ebbs & Flows

The economy is an ever-changing environment that ebbs and flows. Perhaps you have heard the contradicting phrases, “economic downturn” and “thriving economy.” How do companies go about withstanding one while preparing for the other? At Redwood Capital Bank, we approach this by “strengthening the balance sheet.”

A business with a strong balance sheet is more likely to withstand an economic downturn and is better prepared when the tide shifts (the ebbs and flows). A strong balance sheet is more than comparing assets to liabilities. At Redwood Capital Bank, a strong balance sheet represents and supports our culture and the goals established by our Board of Directors - all with the purpose of maximizing financial performance.

Redwood Capital Bank has strengthened the balance sheet, reducing total assets as of June 30, 2022 by 3% from the previous quarter. This strategic move will assist with future income. Additionally, by strengthening the balance sheet, we will ride the current wave of fluctuating rate cycles, all the while preparing Redwood Capital Bank to perform at the highest level.

## Second Quarter 2022 Earnings Release

By RENÉE BYERS



		At Period End		%
		6/30/2022	3/31/2022	Change
<b>Balance Sheet data</b>				
(In Thousands)	Total assets	\$548,095	\$565,351	-3%
	Total deposits	\$500,165	\$516,200	-3%
	Total loans (net)	\$350,773	\$337,250	4%

		Current Quarter		%
		6/30/2022	3/31/2022	Change
<b>Summary of Operations</b>				
(In Thousands)	Interest income	\$4,210	\$3,864	9%
	Net Income	\$1,528	\$ 823	86%
	Earnings per common share (fully diluted)	\$ 0.77	\$ 0.42	83%

Renée Byers is the SVP/Chief Financial Officer of Redwood Capital Bank. She can be reached at (707) 444-9849 or via email at [rbyers@rdwo.com](mailto:rbyers@rdwo.com)



## Change is Constant

By JENNIFER BUDWIG

Change is defined as “to make someone or something different, alter or modify. To replace something with something else. The act or instance of making or becoming different.” Change can be difficult and easy to resist. Change is also necessary and can lead to growth and new opportunities.

If you have visited our branches recently, you may have noticed some changes with our Branch Managers.

Bob Judevine began working at Redwood Capital Bank in 2013 as our Fortuna Branch Manager/Commercial Loan Officer. He recently accepted the position of Arcata Branch Manager/Commercial Loan Officer. Bob came to the bank after working at (then) Humboldt State University as Deputy Director for their Office of Community and Economic Development. Bob has a solid understanding of the Northern Humboldt market and looks forward to reconnecting with colleagues and fostering new relationships through the Arcata Branch.

Brian Gonzalez will continue as the Henderson Center Branch

Manager, as well as assuming the new role of Fortuna Branch Manager/Commercial Loan Officer. Brian was raised in Fortuna and has worked in finance and banking since 2002. Brian has a vast knowledge of the Eel River Valley area and has been very involved with many civic groups and organizations throughout his career.

In his new position, Jamie Anderson, Assistant Vice President/Commercial Loan Officer will now be able to focus full time on his passion for commercial lending and business development. Prior to joining Redwood Capital Bank in 2019, Jamie worked for one of the world’s largest commercial real estate companies, specializing in the sales and leasing of office and investment properties. With Jamie focusing full-time on loan generation, it will continue moving us toward our growth goals.

Thank you to Bob, Brian, Jamie and their respective teams for their flexibility and willingness to support the best interests of Redwood Capital Bank. And thank you to our shareholders, customers and community for your continued trust - we love doing business with you!

Jennifer Budwig is the SVP/Chief Lending Officer of Redwood Capital Bank. She can be reached at (707) 444-9817, or via email at [jbudwig@rdwo.com](mailto:jbudwig@rdwo.com)







# Eureka

B R A N C H



Summer is here and it is wonderful to see an uptick in local community events! These events are so much fun to attend. It is amazing to see the generosity of our community helping support so many great beneficiaries who haven't been able to fundraise the past couple of years. Humboldt County is full of the best people.

The Eureka Branch had some unexpected excitement on June 28 when a water heater broke, causing flooding upstairs and rain behind our teller line. As a result, we had to close the branch for the day and re-route customers to our Henderson Center Branch. Thank you to all of our valued customers for your understanding and to the Henderson Center team for making sure all of our customers were taken care of. I am happy to report we were able to open the branch the very next day! If life has taught us anything over the past couple of years, it is that unexpected surprises are inevitable, but the wonderful people we are surrounded with will adapt and persevere through any challenge. It is our pleasure to continue to overcome challenges with you!

Meghann Broadstock is the VP/Eureka Branch Manager of Redwood Capital Bank. She can be reached at (707) 444-9845, or via email at [meghann@rdwo.com](mailto:meghann@rdwo.com)



# Arcata

B R A N C H



Hello Arcata! I am newly arrived at the Arcata Branch after spending nine wonderful years at our Fortuna Branch.

The staff and customers here in Arcata have been incredibly nice and very welcoming. It reminds me that a business or a town are made up of people and people are what defines its personality. The people are what I loved about Fortuna and the Eel River Valley. They are also the reason I am really looking forward to getting to know the excellent staff here in Arcata and connecting with the people in the communities the Arcata Branch serves.

Joining the Arcata Branch feels full-circle to me. My lovely wife and I owned and operated Bon Boniere from 1995-2002. From 2006-2013, I worked at (then) Humboldt State University as Deputy Director for their Office of Community and Economic Development.

Please come by our beautiful branch to say hello and experience our amazing customer service for yourself. I look forward to seeing you!

Bob Judevine is the VP/Arcata Branch Manager of Redwood Capital Bank. He can be reached at (707) 826-0820, or via email at [bjudevine@rdwo.com](mailto:bjudevine@rdwo.com)



# Fortuna

B R A N C H



# Henderson Center

B R A N C H



Hello, I am pleased to introduce myself as Fortuna's new Branch Manager. Some of you may recognize me from the Henderson Center Branch. I started working for Redwood Capital Bank in December of 2021 and will be managing both the Fortuna and Henderson Center branches.

Although, I'm new to the Fortuna Branch, I'm no stranger to banking or being involved in the Fortuna community. I am looking forward to contributing and being in the Fortuna community once again.

As our community events are in full swing, we look forward to seeing our customers and community members out and about. A huge thank you to all the volunteers who help put on these events; it truly does "take a village."

Stop by the branch and introduce yourself the next time you are in. We look forward to continuing to serve you within our respected branches and hope to make your visit a highlight of your day!

Brian Gonzalez is the VP/Fortuna Branch Manager of Redwood Capital Bank. He can be reached at (707) 726-7718, or via email at [bgonzalez@rdwo.com](mailto:bgonzalez@rdwo.com)

One of the many great things about Henderson Center is seeing smiling faces walking around. Whether it is people running errands, attending the Farmer's Market or getting in a little exercise. Some do this with children in tow, solo and even with their furry friends.

Did you know Redwood Capital Bank is dog friendly? The team here in Henderson Center love seeing our customers with their furry companions. In fact, every month we spotlight one of our customer's dogs as the "Dog of the Month." The featured canine is provided a bag of treats from a local business, Rover's Choice, who graciously donates the treats each month for our selected dog. For more information on how to participate in "Dog of the Month" just ask any Customer Service Representative.

As always, we look forward to making your visit the highlight of your day - and now, you and your pet will be the highlight of our day!

Brian Gonzalez is the VP/Henderson Center Branch Manager. He can be reached at (707) 444-9864, or via email at [bgonzalez@rdwo.com](mailto:bgonzalez@rdwo.com)



## Dividend Update

The Redwood Capital Bancorp Board of Directors recently declared the 42nd consecutive quarterly cash dividend. The dividend of \$0.07 per share was payable on August 5, 2022 to shareholders of record at the close of business on July 25, 2022. The dividend is equivalent to an annual rate of \$0.28 per share or 1.47%, based upon a market price of \$19.00 per common share. For more information regarding investing in Redwood Capital Bancorp, please visit our website at [www.redwoodcapitalbank.com](http://www.redwoodcapitalbank.com) and click on Investor Relations. There you can access a list of market makers, as well as local financial advisors who can assist you in acquiring Redwood Capital Bancorp shares. For more information on the quarterly dividend, please contact CFO Renée Byers at (707) 444-9849 or via email at [rbyers@rdwo.com](mailto:rbyers@rdwo.com).

### Senior Management

John E. Dalby, President & CEO  
Jennifer Budwig, SVP/CLO  
Tammy Brown, SVP/CCO  
Renée Byers, SVP/CFO  
Michael McCoy, SVP/Risk Manager  
Dave Tierney, SVP/IT Director

### Board of Directors

John J. Gierek, Jr., Chairman  
J. William McAuley, Vice Chairman  
Tyrone Champ  
John E. Dalby  
Jennifer Harris  
W. Timothy Needham  
K. Jeff Nelson  
Michele Rieke  
Steven M. Strombeck



[redwoodcapitalbank.com](http://redwoodcapitalbank.com)

HOURS OF OPERATION

Monday - Thursday: 9:00 a.m. - 5:00 p.m.

Friday: 9:00 a.m. - 6:00 p.m.

MEMBER FDIC



BANK HOLIDAYS/  
HOLIDAY HOURS  
Monday, September 5:  
Labor Day\*  
Monday, October 10:  
Columbus Day\*  
Friday, November 11  
Veteran's Day\*  
Thursday, November 24:  
Thanksgiving Day\*  
Friday, November 25:  
9:00 a.m.-3:00 p.m.  
\* denotes closure

Cover photos by:  
Cindy Conn  
Bank Exterior Photos by  
Gary Todoroff -  
[northcoastphotos.com](http://northcoastphotos.com)



Redwood Capital Bank offers the same commodities that the big banks do – even consumer and business credit cards. We make it easy to choose the credit card that is right for you. Individuals can choose from Mastercard® or Visa® - Low Rate or Preferred Points Reward. World Card is available to all Mastercard® applicants. Businesses can choose from a Standard Card with no annual fee or the Preferred Points Rewards Card, both are available in either Mastercard® or Visa®.

A complete list of card benefits and options can be found on Redwood Capital Bank's website. Applying is easy. Visit [www.redwoodcapitalbank.com](http://www.redwoodcapitalbank.com), select either Personal or Business and go to the Credit Card section. Download the application and submit. RCB customers can also apply online under online banking. See application for current APR's and fees. Application is subject to approval.



**EUREKA BRANCH**  
402 G Street  
Eureka, California 95501  
(707) 444-9800



**FORTUNA BRANCH**  
1075 S. Fortuna Blvd., Ste. A  
Fortuna, California 95540  
(707) 725-4722



**ARCATA BRANCH**  
1315 G Street  
Arcata, California 95521  
(707) 826-0878



**HENDERSON CENTER BRANCH**  
2816 F Street  
Eureka, California 95501  
(707) 444-9888



If you have ever used another financial institution's ATM to withdraw money from your account, chances are you paid a surcharge fee. We know these surcharges can add up, and that is why we joined an ATM network called the SUM Switch. It eliminates surcharges normally incurred when you use another institution's ATM\*.



Now you can use hundreds of ATMs without paying costly surcharge fees. Just look for the SUM Switch logo when you are using another financial institution's ATM and you will know that you can receive money from your own account without extra fees\*.



\* Foreign ATM usage fee might still apply depending on your account type.

This newsletter may contain forward-looking statements that are subject to risks and uncertainties and as such does not represent legal, accounting or other professional advice.